GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:928
ANSWERED ON:28.11.2006
TEA FESTIVAL
Hussain Shri Anwar

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the Government is planning to organise a Tea Festival in 2007;

(b) if so, the amount of funds earmarked alongwith the probable date and venue for the same; and

(c) the reasons for organizing this festival?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY(SHRI JAIRAM RAMESH)

(a) : Yes sir. The Tea Board & the tea industry propose to organise a Tea Festival & Conference.

(b) : The probable date and venue are likely to be May/June 2007 and Guwahati respectively. The costs are being worked out.

(c) : The reasons for organizing this festival is export promotion by showcasing various Indian and Assam teas to overseas buyers.